

## Course 1: An Introductory Course on Intellectual Property (IP)

This course introduces the learners to the concept of intellectual property and its various types; emphasizes the contribution of IP to a country's economic growth; and explains the systems in place in order to create, protect and commercialize IP rights in the Philippines. This course also encourages learners to recognize the various types of IP in their everyday life.

### Course Objectives:

At the end of this course, learners should be able to:

1. Discuss intellectual property, its various types and examples as seen in people's day-to-day living
2. Discuss the IP cycle
3. Explain the importance of IP and IP rights protection in driving a country's economic growth and competitiveness
4. Explain the IP system in the Philippines

	Topic	Learning Objectives	Discussion Outline
1	Brief orientation to the course		Discuss the objectives of the course
	Introduction to Intellectual Property	<ul style="list-style-type: none"> <li>• Define intellectual property</li> <li>• Enumerate the various types of IPR</li> <li>• Explain the IP cycle</li> <li>• Explain the importance of protection of IP rights</li> </ul>	Getting to Know IP <ol style="list-style-type: none"> <li>1. What is Intellectual Property? Where can we see IP in our everyday life?</li> <li>2. What are the types of IPR?</li> <li>3. How is IP produced?</li> <li>4. Why is it important to protect our IP?</li> </ol>
2	The Intellectual Property System in the Philippines	<ul style="list-style-type: none"> <li>• Discuss the historical and legal foundations of the Philippine IP system</li> <li>• Explain the mandate and function of the Intellectual Property Office of the Philippines</li> </ul>	Foundations of the Philippine IP System <ol style="list-style-type: none"> <li>1. How did the IP system in the Philippines develop?</li> <li>2. What is the IP Code of the Philippines?</li> <li>3. What is IPOPHL?</li> </ol>
	<ul style="list-style-type: none"> <li>• Course Assessment</li> </ul>		Quiz
	<ul style="list-style-type: none"> <li>• Transition: What to expect in the next modules (Copyright, Trademark, Patent)</li> </ul>		